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ACCA-AZ MEMBERSHIP LUNCHEON

WEDNESDAY, OCTOBER 20, 2010

CROWNE PLAZA HOTEL, 2532 W. PEORIA AVE, PHOENIX, AZ 85029

REGISTRATION & EXHIBITS 10:45 AM ▪ LUNCH & PROGRAM 11:30 AM

ACCA-AZ MEMBERS \$33.00 - PROSPECTIVE MEMBERS \$36.00

ACCA-AZ GOVERNORS CANDIDATE FORUM

Updates on Arizona Jobs and Economic Recovery

Moderator: Fidelis Garcia, Attorney



Terry Goddard
AZ Attorney General



Jan Brewer
AZ Governor
Invited Guest

Also Featuring

Michael Crain

Necessities for Winning in Today's Market



The business landscape is more challenging today than at any time in recent history. Our weak economic climate is rife with financial landmines, and it's clear that operating "business as usual" is the kiss of death. To stay alive and thrive in today's competitive marketplace, there are many aspects to consider but there are four fundamentals that remain at the top and Michael Crain of Smart Business Evolution

will deliver the four fundamentals that are necessary every business to succeed.

Endorsed by people from organizations such as Marriott, Harley Davidson, Chase Bank, Pfizer, Wells Fargo, Liberty Mutual and Subway, Crain provides you with the intelligence you need to become the thought leader in your field.

As co-founder of Smart Business Evolution LLC, Crain recognizes the necessity for businesses to develop three key elements to thrive in a struggling economy: Strategy, Resources and Funding. Learn how to leverage these components in YOUR business

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